

### JOIN THE 360° EVENT FOR RISK PREVENTION

»» **640**  
EXHIBITORS



46%  
of international  
exhibitors

300+  
innovations  
showcase

### A UNIQUE OFFER TO PROTECT PEOPLE AND ORGANISATIONS

#### EVERY SOLUTION, EVERY INNOVATION

HEALTH, SAFETY AND QUALITY OF LIFE AT WORK - TECHNOLOGICAL  
AND ENVIRONMENTAL RISKS - SECURITY - CYBER PREVENTION -  
FIRE PROTECTION

»» **16,500**  
PROFESSIONAL BUYERS  
AND SPECIFIERS

Around **18%**  
of international visitors

more than **100**  
countries represented

**54%** OF INTERMEDIARIES  
AND SUPPLIERS

**46%** OF END USER



#### ALL MARKETS REPRESENTED

INDUSTRY, SERVICES, CONSTRUCTION, INFRASTRUCTURE,  
LOCAL AUTHORITIES...

### ALL THE LEVERS TO BOOST YOUR BUSINESS



### EXPOPROTECTION CONNECT

the integrated programme of one-to-one meetings with project leaders

#### Some of the visitors who participated:

AIRBUS DEFENCE AND SPACE • AUCHAN RETAIL INTERNATIONAL • CREDIT AGRICOLE • EDF • ENGIE GREEN  
• EY • LA POSTE • LIDL • METROPOLE NICE COTE D AZUR • MINISTERE DE LA JUSTICE • ORANGE •  
PREFECTURE DE POLICE • SNCF RESEAUX • SUEZ • THALES...

THE EXHIBITOR WORKSHOPS,  
an ideal platform to present  
your solutions

AWARDS,  
to highlight  
your innovations

## THE ENTIRE VALUE CHAIN REPRESENTED



SECURITY



FIRE PREVENTION AND PROTECTION



EQUIPMENT AND SOLUTIONS FOR SECURITY PROFESSIONALS



CYBER PREVENTION

## HIGHLY QUALIFIED PROFESSIONAL VISITORS

**56%** OF INTERMEDIARIES, SUPPLIERS AND PROVIDERS



Manufacturers / Integrators of security equipment **32%**



Installers / Electricians **29%**



Distributors **16%**



Security service providers (building security, remote surveillance...) **13%**



Consulting / Audit / Certification **10%**

**44%** OF END-USERS AND BUYERS



Services **50%**



Industry **17%**



Public sector **15%**



Construction **9%**



Other **9%**

## DECISION-MAKERS, PROJECT AND BUDGET HOLDERS



**73%** are decision-makers or specifiers in procurement



**75%** hold a senior position



**ADVERTISE ON INFOPROTECTION**, the associated online media, to target expoprotection visitors all year round!

Ask for the editorial calendar

## GET IN TOUCH

**Camille HEYBERGER**

Sales Manager

+ 33 (0)1 47 56 24 13 / + 33 (0)7 78 05 63 94

camille.heyberger@rxglobal.com